



INCREDIBLE
PRODUCTS

for

**Incredible
Pets™**

PET FOODS + TREATS
FARM FEEDS
CAT LITTER + ANIMAL BEDDING
GROOMING + PET CARE
FIRST AID
PET ACCESSORIES + TOYS
WILD BIRD
FAN FAVORITES
DR. POL INTERNATIONAL

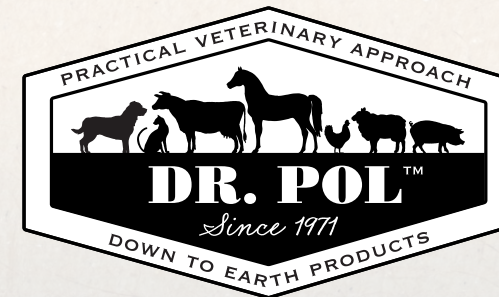


Dr. Pol
WORLD'S FAVORITE
VETERINARIAN

A true country veterinarian,
Dr. Pol treats all animals from cats
and dogs to horses, pigs, cows, sheep,
alpacas, goats, chickens, and
even an occasional reindeer.

How Incredible Is This?

- » Top-rated series, *The Incredible Dr. Pol*, streams more than 240 episodes in over 180 countries on Disney+.
- » Hit spin-off TV series, *The Incredible Pol Farm*, streams on Disney+ around the world.
- » New original content on Dr. Pol Presents YouTube page with 100% audience growth in 2024.
- » 2.8 million+ fans on social media.
- » New York Times best-selling book, published in multiple languages.
- » European TV limited-series, *In de Voetsporen van Dr. Pol* (In Dr. Pol's Footsteps), was wildly popular with its Dutch audience.



The Dr. Pol Difference™

Dr. Pol brings his 50 years of experience, expertise, and passion to the Dr. Pol™ brand—products designed with your animals in mind and priced so that everyone can benefit. With Dr. Pol products, you'll get exactly what you need—nothing more. Just better products, made simple.



Animals make us better humans. *Dr. Jan Pol*

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INTRODUCING

Wild Bird

NOURISHES & SUSTAINS
SONGBIRDS YEAR-ROUND



Dr. Pol Wild Healthy Songbird Blend

"Whether it's a few quiet moments in the morning yourself or a shared time with others, feeding wild birds can be rewarding, educational and enjoyable for people of all ages.

I highly recommend it!" - Dr Pol



Dr. Pol Cedar Gazebo

- » 360 degree viewing and feeding
- » Open window design offers shelter
- » Easy to fill with lift off top
- » Made of readily renewable Eastern Red Cedar
- » Amish-made in the USA

WHY DO BIRDS LOVE IT?
Formulated with high-quality seeds and grains, this premium natural blend provides essential energy and attracts a wide variety of wild birds, keeping them coming back for more.



GIVE US A HALLO TO GET STARTED

Dave van der Pasch

Director Sales and Marketing | dave@mijten.be | +31 6 51691827

Dr. Pol™ in Europe

SHARING GOOD THINGS
BACK WHERE IT ALL STARTED



Limited Ingredient for Dogs

Salmon • Chicken • High Energy Chicken



High Protein Grain-Free Chicken Recipe for Cats

FOR CATS + GROWING KITTENS Perfect high protein blend with everything a kitten needs to develop into a strong adult and fuel them through their active adult years.



Limited Pure Meat Paté

Chicken • Lamb • Salmon



100% Meat Training Treats

Chicken • Lamb • Salmon

Drying captures essential nutrients from raw meat without cooking to provide the benefits of raw without the hassle of fresh meats.



Eggcellent™ Chicken Feed

Layer Mix • Layer Feed • Health Mix

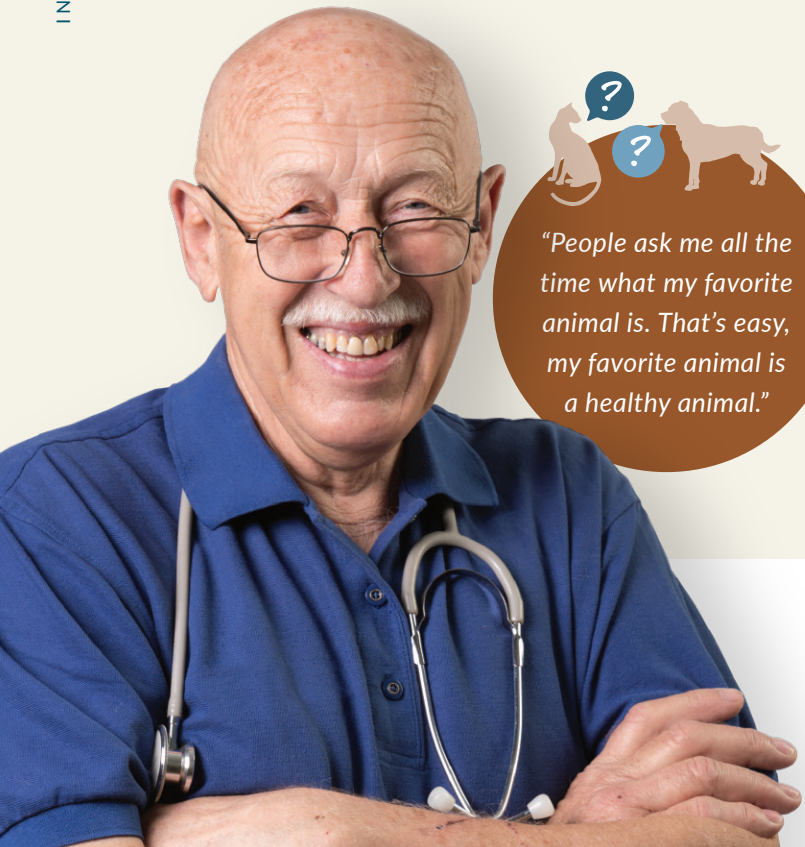
GIVE US A TWEET TO GET STARTED

Jolyn Davis

Senior Sales Support Manager | jolyndavis@central.com | 706.318.5591

Incredi-Pol® Favorites

AFFORDABLE OPTIONS WITH WHOLESOME INGREDIENTS AND OUTSTANDING NUTRITION



"People ask me all the time what my favorite animal is. That's easy, my favorite animal is a healthy animal."

Incredi-Pol® Favorites Cat & Kitten Food Recipes

Indoor Cat & Kitten Chicken & Brown Rice
Weight & Hairball Support Chicken & Brown Rice



Incredi-Pol® Favorites Cat & Kitten Food Recipes

Indoor Complete Chicken • Weight & Hairball Support Chicken

Incredi-Pol® Favorites Dog Food Recipes

Chicken & Brown Rice • Beef & Brown Rice • Lamb & Brown Rice



Incredi-Pol® Favorites Dog Food Recipes

Lamb & Brown Rice • Beef & Brown Rice • Chicken & Brown Rice

DR. POL® INCREDI-POL® FAVORITES FEATURES

- » Meat-first recipes satisfy a pet's need for lean protein
- » Wholesome ingredients
- » 100% Nutritionally complete and balanced
- » Natural nutrition plus added vitamins + minerals
- » Added prebiotics and probiotics to support gut health
- » For all life stages and breeds
- » Healthy and affordable
- » No corn, wheat, soy, artificial colors, or preservatives



Limited Ingredient

VETERINARIAN FORMULATED
WITH LOVE FOR DOGS + CATS

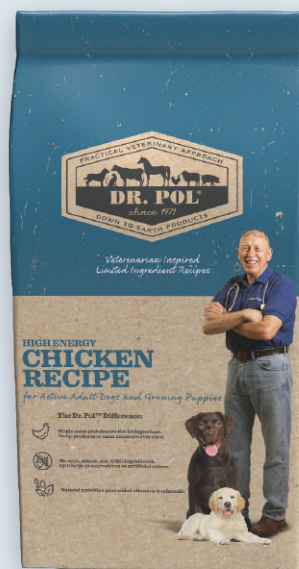


"The #1 factor
impacting an
animal's health and
lifespan is nutrition."



Healthy Balance Chicken Recipe

FOR ALL BREEDS
+ AGES OF DOGS
Everything an adult dog
needs for a balanced diet
that helps maintain a healthy
weight and fuel their daily
adventures.



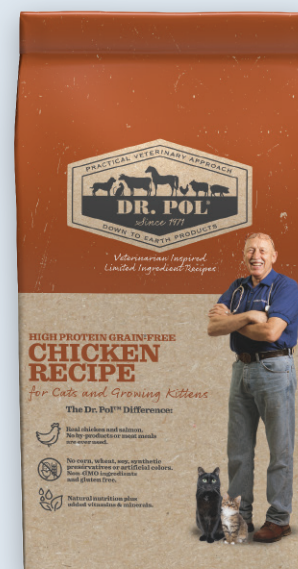
High Energy Chicken Recipe

FOR ACTIVE ADULT DOGS
+ GROWING PUPPIES
Everything a puppy needs to
develop into a strong adult dog
and fuel them through their
active adult years.



Healthy Balance Grain- Free Salmon Recipe

FOR ALL DOG BREEDS + AGES
WITH GRAIN ALLERGIES
Nourishes all breeds and ages
of dogs with grain allergies,
and will have them licking the
bowl clean!



High Protein Grain-Free Chicken Recipe

FOR CATS + GROWING KITTENS
Perfect high protein blend with
everything a kitten needs to
develop into a strong adult and
fuel them through their active
adult years.

Limited Ingredient Grain-Free Cat & Kitten Food Recipe

Chicken



Limited Ingredient Grain-Free Dog Food Recipes

Chicken • Beef • Surf-n-Turf

LIMITED INGREDIENT LINE FEATURES

- » Single animal meat as #1 protein source
- » No meat meals or byproducts
- » Natural nutrition plus added vitamins + minerals
- » Non-GMO ingredients and gluten free
- » No corn, wheat, soy, synthetic preservatives or artificial colors
- » Added prebiotics and probiotics to support healthy digestion
- » Highly digestible, fantastic nutrition and amazing results



Healthy Treats

SUPPORTS OVERALL HEALTH + VITALITY FOR HAPPY PETS

PRODUCT LINE FEATURES

- » Real meat, freeze dried to lock in goodness
- » Healthy, natural treats or snacks
- » Perfect as a training treat, on-the-go snack or meal enhancer
- » Grain-free, gluten-free, filler-free, guilt-free. What's not to love!



Dog Munchies

Salmon • Chicken • Rabbit

Cat Munchies

Rabbit • Chicken • Salmon



SINGLE SOURCE PROTEIN
THAT IS IRRESISTIBLY
TASTY, LEAN AND HEALTHY

Freeze drying captures essential nutrients from raw meat without cooking to provide the benefits of raw without the hassle of fresh meats.



Incredi-Pol® Favorites Dog Treats

Chicken Parmesan Flavor • Bacon Cheeseburger Flavor
Soft & Chewy Chicken Flavor



Incredi-Pol® Favorites Cat Treat

Crunchy & Creamy Chicken Flavor

"My dog is so very fussy and he loves these treats. This is my 2nd order of 3 bags!"



Small Animal Crunchies

Apple & Banana Flavor

- » For rabbits, guinea pigs, hamsters, gerbils, chinchillas, rats, mice or other small pets
- » Delicious and nutritious snacks perfect for hand-feeding and bonding with your pet
- » High fiber formula supports healthy digestion

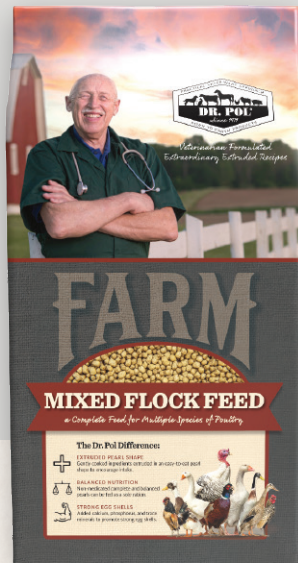
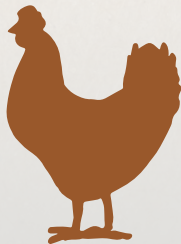


VETERINARIAN FORMULATED

Farm Animal Friends

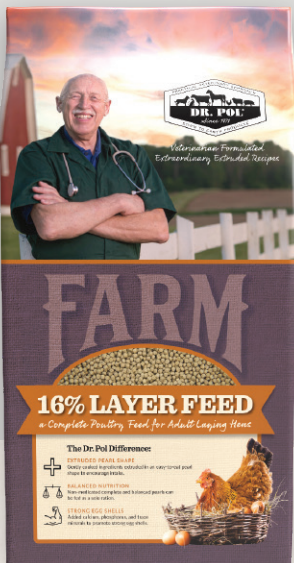
FROM POULTRY TO HORSES,
WE'VE GOT JUST WHAT YOU NEED

Cluck!



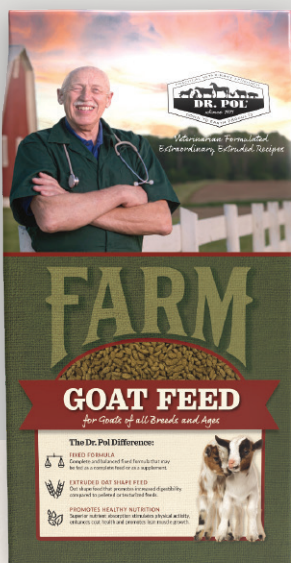
Mixed Flock Feed

A complete feed for multiple species of poultry and game birds.



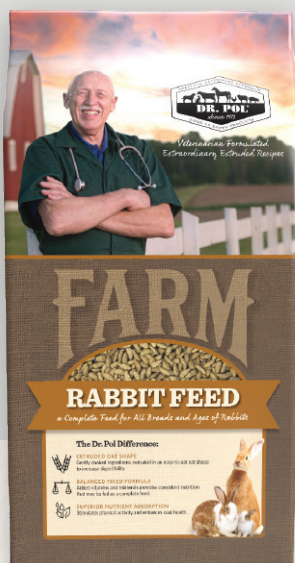
16% Layer Feed

A complete poultry feed for adult laying hens.



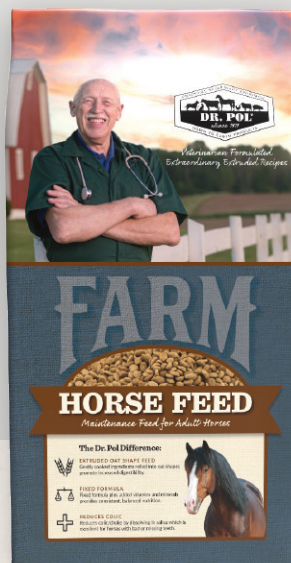
Goat Feed

A complete feed for all breeds and ages of goats.



Rabbit Feed

A complete feed for all breeds and ages of rabbits.



Horse Feed

A maintenance feed for adult horses.

EGGS-TRAORDINARY!



"I've been using this feed for about a year now. I switched my flock when they were old enough for big girl feed. I love the nicely shaped pearls. My chickens LOVE it! There is absolutely NO waste or mess! It stays in pearl form all the way to the bottom of the bin! I have never had to switch feeds, and my girls are super healthy and produce great eggs!"



Neigh!

FROM THE HORSE'S MOUTH



"My 38-year-old Arabian loves this food. He was not eating well so I changed his food to Dr. Pol, and he licks his bowl like a dog. I love this food."



FARM FEEDS PRODUCT FEATURES

- » Veterinarian formulated with experience, compassion & love for animals
- » Extruded feeds are 20% more calorie dense than pelleted or texturized feeds
- » Dissolves easily to support animals with bad or missing teeth
- » Gently cooked to aid digestibility in easy to eat shapes
- » Consistent nutrition in every bite with less sorting and waste than traditional feeds
- » New 30 lb. bags

Cats love this litter!

AN ENVIRONMENTALLY FRIENDLY
ALL-NATURAL CAT LITTER



Pine Cobble®

An inviting texture for kittens and small cats or cats transitioning from clay and silica litters to all-natural pine litter



Pine Pellets

Prevents "tracking" of materials outside of the litter box, avoiding the need for extra clean-up

PRODUCT LINE FEATURES

- » 100% all-natural product with no added chemicals
- » Superior health benefits for your cat as compared to clay and silica-based products
- » Fresh pine odor control which, is dust-free, oil-free and easy to clean
- » Certified by the USDA as 100% biodegradable and compostable
- » Good for your cat, good for you and good for the environment



WHY DO CATS LOVE IT?

Cats are drawn to the inviting, fresh scent and comfortable texture of this all-natural pine product. Plus, it's free of harmful chemicals to keep cats healthy.

LITTER MATTERS

Be sure you're offering your cat a safe and healthy option for their box. It's important for them and for your home.



Easy to clean
and keeps the
environment free
from odors.



ComforTech Pine Blend Small Animal Bedding

This all-natural pine product provides an inviting and comfortable habitat for small animals of all types.



Sitting Pretty

IT'S NOT JUST FOR
SHOW DOGS



Grooming Clippers

Clippers for a complete range of grooming needs

GROOMING MATTERS

Regular grooming isn't just about keeping your pet looking their best—it's an important part of their overall health. Brushing, bathing, and routine care help you notice changes you might otherwise miss, like skin irritations, lumps, or ear issues. A well-groomed pet is a healthy, happy pet.



Cordless Nail Grinder

GRIND AND SMOOTH

- » Ultra Light
- » Li-Ion Battery
- » Powerful Rotary Motor

GIVE US A SPRITZ TO GET STARTED

Mark Cunningham

President

| mark@lab-clean.com

| 562.400.4314



Incredi-Pol™ 4-In-1 Pet Shampoo

BABY POWDER OR
LAVENDER

- » Cleanse & Condition
- » Detangle & Deodorize



Incredi-Pol™ 3-In-1 Pet Refresher

FRESH CITRUS OR
LAVENDER

- » Clean Coat Waterlessly
- » Condition & Remove Odor



Incredi-Pol™ Waterless Shampoo

MANGO OR LAVENDER

- » Cleanse & Condition
- » Remove Dirt, Urine, Feces



Incredi-Pol™ Body Mist

BABY POWDER OR
LAVENDER

- » Remove Coat Odor
- » Gentle for Daily Use



Incredi-Pol™ Stain & Odor Remover

FRESH CITRUS

- » Active Enzymes break Down Odors
- » Remove Organic Stains and Smells



Incredi-Pol™ Flea & Tick Spray

- » Plant-Derived Formulation
- » Peppermint Oil Infused
- » Safe for Dogs and Cats, Pet Beds, Pillows and Other Indoor / Outdoor Surfaces



A CLEANER ANIMAL IS A HEALTHIER ANIMAL.

Whether it's time to tidy up with a trim or for a bath with our incredible shampoos or a scented spritz with new baby powder or lavender body mist, Dr. Pol has you covered.



GIVE US A BUZZ TO GET STARTED

Shawn MacLaren

Director of North American Sales | 262.865.7871

The Good Doctor is In

INCREDIBLE SOLUTIONS FOR HOME HEALTH CARE AND MAINTENANCE



Incredi-Pol™ Wound Spray

- » Safe for all animals - apply to wounds and skin issues including cuts, abrasions, burns, insect bites, hot spots and more
- » Optimizes wound healing
- » Cleans and aids in preventing wounds from becoming infected



Incredi-Pol™ Wound Gel

- » Use under bandages and wound dressings
- » Provides relieve from pain and irritation
- » Helps prevent infections, dirt and debris from entering wound



Incredi-Pol™ Eye Drops

- » Gently cleans and flushes away irritants and debris
- » Works quickly to sooth and clean, alleviating itching from dust, pollen or minor irritations
- » Easy-to-use dropper bottle



Incredi-Pol™ Ear Solution

- » Cleans and reduces odor
- » Prevents build up and possible infection
- » Safe for all animals and pets



Crafted with experience and compassion for animals, each product is formulated to help keep your pets happy and healthy.

PRODUCT LINE FEATURES

- » Effectively cleans and aids in healing
- » Safe for all animals and pets
- » Formulated with gentle, non-irritating ingredients that won't cause stinging or discomfort
- » Non-toxic and free of harmful chemicals, steroids and antibiotics



Good Health and Hygiene

DESIGNED TO ASSIST PET OWNERS IN EFFECTIVELY MANAGING THEIR PETS' HOUSE-TRAINING NEEDS

Dr. Pol™ Disposable Diapers

- » Keeps pets dry & clean
- » Secure, comfortable, and snug
- » Locks in moisture fast
- » Helps reduce unwanted smells



Dr. Pol™ Training Pads

- » Various sizes and counts available
- » Fresh scent
- » Quick drying gel for immediate absorption
- » Built-in attractant and odor control



Dr. Pol™ Health Monitoring Potty Pads

- » Helps monitor pet health at a glance
- » Locks in moisture, prevents leaks
- » Keeps your home fresh & clean

Relationship Builders

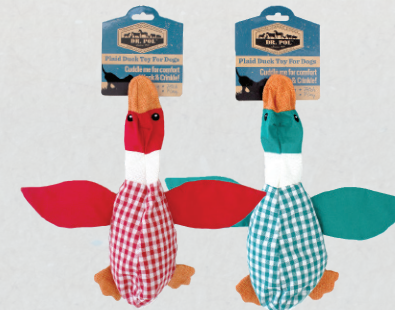
PET ACCESSORIES CREATED TO ENJOY LIFE TOGETHER



Dr. Pol™ Barnyard Cat Scratch House



Dr. Pol™ Busy Bowl



Dr. Pol™ Plaid Duck Toys



Dr. Pol™ Barnyard Coat



Dr. Pol™ Durable Toys

WHY DOES DR. POL LOVE IT?
"Toys help build the relationship between you and your pet. Play often!"



Fan Favorites

OFFICIAL MERCHANDISE FROM
THE DR. POL SHOP



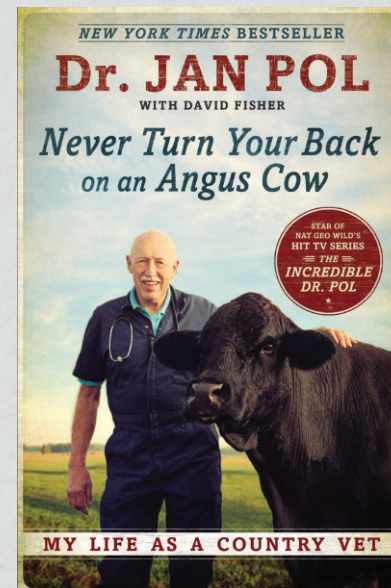
Dr. Pol Since 1971 Knit Hat

This limited-edition winter knit hat features a fun farm animal design and Dr. Pol's favorite phrases, offering both warmth and personality for fans of Dr. Pol.



Dr. Pol™ Signature Beanie

Our Dr. Pol branded Love Your Melon beanies feature double-layered cotton and detachable pom in a wonderful blend of warmth, style and practicality.



Never Turn Your Back on an Angus Cow: My Life as a Country Vet

By Dr. Jan Pol, David Fischer

Dr. Jan Pol, star of Nat Geo WILD's hit show *The Incredible Dr. Pol*, shares his amusing and often poignant tales as a veterinarian in rural Michigan treating patients that range from white mice to 2,600-pound horses and everything in between!



Ducktor Pol™ Rubber Duck

Official Dr. Pol Rubber Duck from CelebriDucks®. This must-have collectible is fun for all ages!



Dr. Pol™ Candle

Dr. Pol fans will love these themed, 12 oz. hand-poured soy candles with clean burning 100% cotton wicks and no synthetic fragrances. Made in the USA.

Dutch Lilac • Farm Life • Coffee Break • O'Deur Away • Limited Seasonal Scents

JOIN THE HERD!

f @TheDrPolOfficial & @DrPolPets

📷 @TheDrPol & @DrPolPets

🐦 @DrPol

📺 YouTube.com/DrPol

Visit www.TheDrPol.com



Dr. Pol™ in Pictures 2025 Limited Edition Calendar

Curated especially for fans featuring beautiful, full-page photos that are as captivating and warm as the Doc we know and love from TV.

**Visit TheDrPol.com
for a full offering of
fan-tastic products!**



HELPING ANIMALS AND THEIR
HUMANS IS AT THE HEART OF
DR. JAN POL'S MISSION

*From age 12 when he delivered a litter of piglets
on his family's dairy farm in the Netherlands,
Jan knew he wanted to become a veterinarian.*

*In 1971, his dream came true when he
immigrated to the United States and began
his veterinary career. Dr. Pol's passion for animal
care continues today with his practical veterinary
approach and down-to-earth products.*

**Animals make us
better humans.**

PAW THROUGH
OUR CATALOG ►

